

WEWC Executive Committee Meeting
December 17, 2019
1:00 – 2:00 p.m.



Teleconference connection instructions:

- To join by phone: (872) 240-3212 Access Code: 258-845-637
- To join meeting from your computer, tablet or smartphone.
<https://global.gotomeeting.com/join/258845637>

[Please Register on-line here](#)

1.	Safety Share
2.	<p>New Business/Issues</p> <ol style="list-style-type: none"> 1. Financials/Dues Update <ul style="list-style-type: none"> ➤ 2020 Invoices sent via email on 12.10.19 2. Strategic Plan: <ul style="list-style-type: none"> ➤ Published on Website 3. Project Plan: <ul style="list-style-type: none"> ➤ Prioritized Project List from Strategic Plan <ol style="list-style-type: none"> 1. Develop a plan to educate the educators and counselors (K-12) 2. Establish partnerships specific organizations in order to leverage their assistance in developing a diverse (diverse, female, and/or veteran) pool of candidates. <ol style="list-style-type: none"> a. DWD/WRTP-Big Step/Urban League/Scouts/etc 3. Develop a marketing plan to attract traditional and non-traditional students <ol style="list-style-type: none"> a. Include things such as: Sidekick videos/social media/Future Quest/etc 4. Review technical college curriculum and ensure alignment to industry needs <ol style="list-style-type: none"> a. Plan developed by project team b. Work to be performed by Advisory Teams 5. Develop a 17th Career Cluster for Energy <ul style="list-style-type: none"> ➤ From Annette’s input: Educate Outreach Grow [See separate document]
3.	<p>January 29, 2020 Full Consortium Meeting at Alliant Energy Headquarters</p> <ul style="list-style-type: none"> • Proposed Agenda <ul style="list-style-type: none"> ○ Business/financial update – 15 mins - MDS ○ CEWD update – 30 mins - Beth ○ Annual CEWD Forum Review –30 mins - Troy ○ Strategic projects review – 15 mins - Ron(?) ○ Additional topics - ?? – 60+ mins

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	<ul style="list-style-type: none">○ Lunch○ Strategic Project Team Breakouts● Chair assignment for Selected Prioritized Projects● Breakout Structure for Strategies/Actions/Teams<ul style="list-style-type: none">○ Frame up the project○ Establish meeting cadence○ Decide on key deliverables○ Initial assignments
4.	Open Forum

Upcoming Meetings:

Full Consortium: January 29th, 9am – 2pm, Alliant Energy Headquarters
Executive Committee: February 18, 2020, 1 – 2 pm.

All meetings are listed on website